



Saranac Lake Area Chamber of Commerce Sparkle Village Sponsorship Opportunities

The Saranac Lake Area Chamber of Commerce offers sponsorship opportunities to put your organization's name on programs and events and our social media platforms. Investing in Chamber sponsorship positions your brand as a leader in the community.

Sparkle Village is an annual 2-day event on the first weekend of December with over 40 vendors and 700 attendees. Promotional material includes flyers for storefronts, restaurants, and hotels; printed program for use on the day of the event, vendor packets, e-newsletter articles, social media posts, and a press release related to the event.

\$1,000 Major Sponsor

- Your logo will appear on the promotional material and printed material for the event
- Inclusion in 4 e-newsletter and 8 social media posts about the event
- Inclusion in one press release related to the event
- Publicly recognized as a sponsor at the event

\$500 Partner

- Your logo will appear on all the promotional material and printed material for the event
- Inclusion in up to 2 e-newsletters and 5 social media posts about the event
- Inclusion in one press release related to the event
- Publicly recognized as a sponsor at the event

\$ 250 Supporter

- Your logo will appear on all the promotional material and printed material for the event
- Inclusion in 1 e-newsletter and 3 social media posts about the event
- Publicly recognized as a sponsor at the event